South Asian Studies

A Research Journal of South Asian Studies Vol. 34, No. 1, January – June, 2019, pp. 227 – 249

ICT and E-government as the Sources of Economic Growth in Information Age: Empirical Evidence from South Asian Economies

Farzana Naheed Khan

Quaid-i-Azam University, Islamabad, Pakistan.

M. Tariq Majeed

Quaid-i-Azam University, Islamabad, Pakistan.

ABSTRACT

The growing importance of information and communication technologies (ICTs) and egovernment has attracted the attention of policy makers who are committed to increase the GDP per capita of a country. Therefore, this study investigates the growth effects of ICT and egovernment for a sample of eight South Asian economies. To the best of our knowledge, this is the first empirical study which examines the relationship between economic growth and ICT with a special emphasis on the role of ICT implementation in public sector (e-government). In particular, we use diverse indicators of ICT to assess the robustness of our findings. Moreover, the study employs instrumental estimation techniques of 2SLS and GMM to deal with the possible problem of endogeneity. The empirical findings of our study indicate that growth effects of ICT as well as e-government are positive and significant for this region. Finally, our study concludes that the South Asia region can greatly benefit from ICT infrastructure in general and its implementation in public sector in particular.

Key Words: ICT, E-government, Economic Growth, South Asia

Introduction

Information and communication technology (ICT) is regarded as a special case of new technologies that serve as enabling technologies leading to more innovations and increasing economic performance. However, not all developing countries shared the same benefits from ICT as the developed countries (Niebel, 2018). Most of the developing economies are lagging behind in the adoption of ICT infrastructure as a potential source of economic growth. In particular, adoption of ICT infrastructure in government administration (e-government) has received relatively little attention of academicians, development practitioners and policy makers.

The literature shows that investment in infrastructure has positive impact on economic growth and ICT infrastructure has no exception to this rule. Koutroumpis (2009) explains that ICT improves communication among firms and contributes to their profits and to overall growth of a country. Likewise, Mahyideen *et al.* (2012) highlight that information and communication technology

increases the productivity of labor force and therefore, accelerates the economic growth of a country. Although, there is a considerable amount of empirical work, which examines the impacts of ICT on economic growth, however, these studies ignore the importance of e-government in defining economic growth.

The term "e-government" refers to the online accessibility of a government and it is supposed to be fast and efficient as it improves information and knowledge in the services of the citizens. According to UNDP (2006), the term egovernment refers to the adoption of ICT tools in public administration for the delivery of its responsibilities toward citizens, businessmen and other stakeholders and it provides services to the masses more efficiently. Although, the theoretical literature discusses positive impacts of e-government on economic success of a country but empirical studies on e-government are still missing. Particularly, the contribution of e-government for the region of South Asia has not been yet analyzed.

This study contributes to the existing literature and investigates the relationship between economic growth, ICT and e-government for South Asian countries over the period 2003-2016. This study uses evidence from South Asian region and considers diverse indicators of ICT and alternative econometric techniques of estimation. This study attempts to measure the economic impact of the information and communication technologies on growth and more specifically the effects of implementation of information and communication technologies in public sector that is referred as e-government. Whereas, the multiplying numbers of ICT subscribers worldwide make this study essentially important. Although, this issue has received some regulatory and public policy attention in the developing economies but empirical evidence is much needed for the formulation of policies.

The study is planned as follows. The section 2 reviews the literature on ICT, e-government and economic growth. The section 3 explains the methodology while section 4 describes the data. The section 5 provides empirical results and finally, section 6 concludes the study.

Review of Literature

Investigation of determinants of economic growth is considered the most active research area in economics. However, the growth models varies significantly from exogenous growth models (Solow, 1957) to the endogenous growth models where growth is driven by the technological changes (Romer, 1990). The following subsection 2.1 reviews the literature on ICT and growth nexus while the next subsection 2.2 reviews the literature on e-government and growth nexus.

ICT and growth nexus

The term information and communication technology (ICT) refers to all those communication devices and applications (such as computer, mobile phone, television, radio, or satellite system etc.) which enable the users to access, transmit, manipulate or store information. It is assumed that ICT enhances service delivery, increases transparency and improves interaction between government and citizens (Sabri, *et al.*, 2012). In the same way, Summers (1999) describes information technology (IT) and discusses its importance in the growth process of an economy. The study primarily focuses on the software development and explains that IT significantly contributes to the economic prosperity of a country.

Brynjolfsson and Hitt (2000) provide a comprehensive survey of literature on the links of information technology with higher productivity and organizational transformation. The study argues that performance of IT is subject to the complementary organizational investments which improve the intangible aspects of the production. According to this study, the traditional approaches cannot capture these intangible aspects and therefore, generate Solow Paradox.

Holt and Jamison (2009) investigate the relationship between ICT, broadband and economic growth for the USA. Although, the study discusses various methodological problems and data constraints however, it finds positive impact of broadband deployment on economic growth. In the same line of argument, Choi and Hoon-Yi (2009) examine the links of internet subscription with economic growth for a sample of 217 countries. The study covers the time period from 1991-2000 and finds that increase in internet subscription has positive impact on economic growth. According to the study, internet contributes to economic growth by disseminating information and by mitigating information cost. Likewise, Czernich *et al.* (2011) examine the relationship between broadband and economic growth for OECD countries for the period 1996-2007. Findings of their study support the positive relationship between broadband and economic growth.

Mahyideen *et al.* (2012) investigate the role of ICT in the economic progress of ASEAN countries for the period 1976-2010. The study employs heterogeneous co-integration techniques and confirms a long-run relationship between ICT and growth. Moreover, the study shows that ICT supplements the marginal productivity of inputs and therefore, contribute to economic growth. In a recent study, Niebel (2018) examines the impact of ICT on economic growth of developed, emerging and developing countries. The study finds excess returns to ICT investments however, the study highlights that developing and emerging economies are not gaining more from ICT as compared to developed economies. It may be because of the fact that the role of e-government (implementation of ICT in public sector) is usually ignored in defining economic growth. However, economic growth is interlinked with e-government.

E-government and growth nexus

According to Von-Haldenwang (2004) e-government shows the implementation of ICT in public sector administration and planning. It suggests that when public sector provides rapid, transparent and efficient services through IT, it is known as e-government (Chen *et al.* 2009). Since e-government shows digital interactions between a government and other stakeholders, therefore, it is supposed to be fast and efficient (Majeed and Malik, 2016).

As mentioned earlier, theoretical literature supports a positive relationship between e-government and growth. Whereas, e-government assists in diffusion of knowledge and information and it contributes in realizing the actual potential of an economy. E-government improves the efficiency of services provided by the public sector (Von-Haldenwang, 2004). Moreover, it enhances the democracy by strengthening the role of public sector (West, 2004), and it facilitates in the control of corruption by increasing transparency and accountability (Krishnan & Teo, 2012). Likewise, Ma *et al.*, (2005) argue that e-government facilities growth process by controlling corruption and facilitating financial development and trade in a country.

Krishnan *et al.* (2013) have conducted empirical research for a sample of 105 countries for the time period 2004-2008 and investigate the relationship among e-government, environmental degradation and corruption. The study uses Structural Equation Modeling (SEM) and finds a significant impact of e-government on the economic growth of the countries included in the sample. The study explains that e-government influences growth through quality of environmental and corruption. In a recent study, Majeed and Malik (2016) analyze bilateral links between e-government, trade and growth for a sample of 147 countries. The empirical analysis is based on a system of equations. The study finds evidence of positive links of e-government with trade and e-government with growth.

The literature on the linkages of ICT and e-government with growth shows that available studies generally focus on ICT as a source of economic growth. These studies usually use a single proxy of ICT such as internet or telephone and generally focus on the developed economies. In general, the empirical evidence from developing economies and from South Asia is missing in the available literature. In particular, the adoption of e-government in public sector has not been analyzed in the context of South Asia. This study fills these gaps using diverse measures of ICTs and a novel measure of e-government for the South Asian region. The study tests the following hypothesis.

H0: ICT and e-government does not contribute to economic growth of South Asian countries.

H1: ICT and E-government positively affect economic growth of South Asian countries.

The model

The study follows the model given by Mankiw *et al.* (1992). The model is as follows:

$$y = f(A, k, n, h)$$

$$y_{it} = \beta_0 + \beta_2 A_{it} + \beta_3 k_{it} + \beta_4 n_{it} + \beta_5 h_{it} + \varepsilon_{it}$$

(1)

here y refers to the real income per capita, A denotes the state of technology, k represents physical capital, n refers to the labor force and h is human capital. In this model, state of technology is an important factor and it explains the divergence among per capita income (growth rates) of the countries. The state of technology of a country (region) can be measured by different variables and one such variable is information and communication technologies (Sassi and Goaid, 2013; Majeed and Malik, 2016). Following these studies, we have proxied state of technology by ICT while technological progress has been measured with e-government. It is important to mention that excellence of e-government indicates the adoption and implementation of ICT technologies. Therefore, it is considered a wider proxy for technological progress. Moreover, the e-government includes a comprehensive range of ICT infrastructure and skilled units of labor force to operate e-government. Therefore, the equation 1 can be written as

$$y_i = \beta_0 + \beta_1 ICT_{it} + \beta_2 k_{it} + \beta_3 n_{it} + \beta_4 h_{it} + \beta_5 Inf_{it} + \varepsilon_{it}$$
(2)

Here, ICT refers to the diverse measures of information and communication technologies and it has been decomposed into following six indicators. The indicators include Mobile Phones Subscriptions (MPS), Internet Users (IU), Fixed Telephone Subscriptions (FTS), Fixed Broadband Subscriptions (FBS), Telecommunication infrastructure index (TCI) and Online Service Index (OSI). Since these measures are highly correlated, there simultaneous estimations can cause the problem of multicollinearity. Therefore, we estimate separate effect of each indicator of ICT. Thus, following equations will be estimated:

$$\begin{split} y_{i} &= \beta_{0} + \beta_{1}MPS_{it} + \beta_{2}k_{it} + \beta_{3}n_{it} + \beta_{4}h_{it} + \beta_{5}Inf_{it} + \varepsilon_{it} \\ & (2.1) \\ y_{i} &= \beta_{0} + \beta_{1}IU_{it} + \beta_{2}k_{it} + \beta_{3}n_{it} + \beta_{4}h_{it} + \beta_{5}Inf_{it} + \varepsilon_{it} \\ & (2.2) \\ y_{i} &= \beta_{0} + \beta_{1}FTS_{it} + \beta_{2}k_{it} + \beta_{3}n_{it} + \beta_{4}h_{it} + \beta_{5}Inf_{it} + \varepsilon_{it} \\ & (2.3) \\ y_{i} &= \beta_{0} + \beta_{1}FBS_{it} + \beta_{2}k_{it} + \beta_{3}n_{it} + \beta_{4}h_{it} + \beta_{5}Inf_{it} + \varepsilon_{it} \\ & (2.4) \\ y_{i} &= \beta_{0} + \beta_{1}TCI_{it} + \beta_{2}k_{it} + \beta_{3}n_{it} + \beta_{4}h_{it} + \beta_{5}Inf_{it} + \varepsilon_{it} \\ & (2.5) \end{split}$$

$$y_{i} = \beta_{0} + \beta_{1} OSI_{it} + \beta_{2}k_{it} + \beta_{3}n_{it} + \beta_{4}h_{it} + \beta_{5}Inf_{it} + \varepsilon_{it}$$
(2.6)

Besides, the study estimates the effect of e-government on economic growth of the South Asian countries in a separate model given by equation (3). The segregation of e-government from other measures of ICT is necessary because it only refers to the implementation of ICT in public sector. E-government is considered a key source of economic growth as it helps to control corruption, improves financial transactions, facilitates trade and alleviate environment burden. However, implementation of e-government in developing economies comes at the cost of loss of jobs which can adversely affect economic performance. Therefore, it is important to test it empirically to determine the net effect of e-government on economic growth.

$$y_{i} = \beta_{0} + \beta_{1}Egovernment_{it} + \beta_{2}k_{it} + \beta_{3}n_{it} + \beta_{4}h_{it} + \beta_{5}Inf_{it} + \varepsilon_{it}$$
(3)

Finally we conduct a principal component analysis of all measures of ICT and generate an aggregates index. The equation (4) is specified to estimate the combined index of ICT on economic growth of South Asian countries.

$$y_i = \beta_0 + \beta_1 PCA_{it} + \beta_2 k_{it} + \beta_3 n_{it} + \beta_4 h_{it} + \beta_5 Inf_{it} + \varepsilon_{it}$$
(4)

Data description and statistical analysis

indicators have been The data for ICT taken from International Telecommunication Union (ITU) whereas, the study considers following proxies for ICT infrastructure. The first proxy for ICT infrastructure is "mobile cellular subscriptions", second proxy is "internet users", third proxy is "fixed telephone subscriptions" and fourth proxy is fixed broadband subscriptions. All these proxies for ICT infrastructure are measured in per 100 people. The fifth variable "telecommunication infrastructure" is a mean value of internet users, mobile subscriptions, fixed broadband subscriptions, fixed telephone lines and number of mobile subscriptions. The study considers "online service index" as its sixth proxy for ICT infrastructure and it ranges from 0 to 1. Lastly, the study considers Principal Component Analysis of ICT indicators for ICT infrastructure.

The data for e-government is obtained from E-governance Development Index (EGDI) while the data for e-government shows online accessibility of government and web connections to offer its services. The EGDI includes three components (i.e. skilled labor, web connectivity and telecom infrastructure) while equal weights are given to these three components in the construction of EGDI. The index ranges from zero to one where zero means the worst quality of e-government and one show the best quality of e-government. The outcome variable economic growth is real GDP per capita at constant prices of 2011 and the data are taken from World Development Indicators (2016). The control variables labor force,

physical capital, human capital and inflation are taken from World Development Indicators (2016).

The study also includes statistical analysis of these variables and following eight figures are used for this purpose. The Figure 1 shows the average economic growth rates in South Asian countries for the period 1980 to 2015.



Figure 1: Averaged (1980-2015)

Figure 1 indicates that on average Pakistan and Nepal are performing lower in terms of GDP per capita growth while Bhutan and India are performing higher. Overall growth rate of South Asia is 3.74 percent over the period of study.



Economic Growth Rates in South Asia

Figure 2 shows the number of internet users per 100 people in South Asian countries. It is evident from the Figure 2 that internet users are rather low in this region. The figure also shows that Bhutan has the highest number of internet users which in effect is very low as only 9 out of 100 people are using internet. The number of internet users significantly drops in other countries of South Asia. For instance, in Nepal only 2 out of 100 are using internet while in Bangladesh less than 2 people are using internet.



The Figure 3 shows a bar chart of mobile subscription per 100 people in South Asian countries. This indicator is performing better as compared to the use of internet. There is only Nepal where mobile subscription is less than 20 while other countries of this region have this ratio more than 20 users out of 100. Maldives, Sri Lank and Pakistan are performing comparatively better on this indicator of ICT.



Figure 4: Fixed Telephone Subscriptions

The Figure 4 displays fixed telephone subscription in South Asian countries. The performance of this indicator of ICT is very low. In particular, Afghanistan and Bangladesh are ranked the lowest for fixed telephone subscription. Maldives and Sri Lank are performing combatively better.



The Figure 5 displays fixed broadband subscription in South Asia. This indicator is also showing low performance. Except Maldives and Bhutan, all countries are ranked less than 1 on this indicator of ICT.



Figures 6: Share of individual country in averaged regional online service index

The Figure 6 presents the share of each country in averaged regional online service index. The figure shows that India and Pakistan are performing the best on this index. In contrast, Afghanistan is ranked lowest on this index. Bhutan, Bangladesh and Nepal have similar shares.



Figure 7: Share of individual country in averaged regional telecommunication infrastructure

The figure 7 presents the share of individual country in averaged regional telecommunication infrastructure. It shows that Maldives and Sri Lank are performing the best on this index. In contrast, Afghanistan and Bangladesh are ranked lowest on this index.



Lastly, the Figure 8 shows the share of each country in implementation of egovernment in South Asia over the study period. The figure shows that Maldives

and India are leading countries for the adoption of e-government while Afghanistan and Bangladesh are the most lagging countries in the adoption of e-government.

Results

The empirical analysis has been conducted employing alternative techniques of econometrics such as OLS, fixed effects model, random effects model, and two stage least square (2SLS) and Generalized Method of Moments (GMM) estimation techniques. Since ICT measures are highly correlated with each other. There empirical effect is determined separately. The base line results using OLS method of estimation are presented in Table 5.1. The column 1 shows that the coefficient on mobile phone subscriptions (MPS) is positive and highly significant indicating that one percent increase in the users of mobile phones produces 0.13 percent expansion in per capita income. This finding is consistent with the findings of Aker and Mbiti (2010). The usage of mobile phones helps to overcome asymmetric information in market transactions. Moreover, increasing usage of mobile phones facilitates exploration and excess to the world markets for exports of developing economies (Majeed *et al.*, 2006).

Column 2 presents another indicator of ICT that is the number of internet users (IU) per 100 people. The table also shows that one percent increase in internet users generates 0.05 percent GDP per capita growth rate. It suggests that internet positively and significantly influences economic growth in South Asian countries. This finding is consistent with Choi and Hoon-Yi (2009). The use of internet helps to remove imperfections of market information and it also reduces transaction costs. Likewise, increasing use of e-services such as e-ticket, e-finance and e-commerce enhance the efficiency in the market and improves economic growth rates. Furthermore, use of internet improves the productivity of the labor force through improving their health outcomes (Majeed and Khan, 2018).

Columns 3 and 4 present the parameter estimate on fixed telephone subscriptions (FTS) and fixed broadband subscriptions (FBS), respectively. The parameter estimates of both indicators have positive and significant impact on economic growth of South Asian countries. These indicators show that one percent increase in FTS and FBS causes 0.4 and 0.08 increase in economic growth. It implies that the effect FTS is stronger as compared to the effect FBS. Since the facility of phone is more easily managed as compared to broadband, it is causing more impact. These findings are consistent with the studies of Aker and Mbiti (2010), Choi and Hoon-Yi (2009) and Vu (2011).

Column 5 reports the results obtained using telecommunication infrastructure index (TCI) as a measure of ICT. This indicator also causes positive but insignificant effect on economic growth of South Asian countries. The positive association of telecommunication infrastructure with economic growth is consistent with Kaur and Malhotra (2014). Telecommunication infra-structure is

an important source of network externalities which boost economic performance. South Asian region perhaps stands lower at this index, thereby its significance level is not achieved in the region.

Column 6 presents results using online service index (OSI) as a measure of ICT. This indicator significantly and positively supports ICT-growth nexus in the region of South Asia. The Table shows that OSI positively affects GDP per capita of South Asian countries. The OSI indicator stands strong as compared to other indicators of ICT implying that adaption of OSI in South Asia can serve as a strong driver of regional growth.

Table 5.1: ICT, E-Government and Economic Growth-OLS Estimation										
Variable	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)		
LF	0.978*	0.995*	1.020*	0.956*	0.941*	0.901*	0.941*	0.932*		
	**	**	**	**	**	**	**	**		
	(0.028	(0.0257	(0.019	(0.0277	(0.041	(0.045	(0.036	(0.030		
	1))	7))	3)	3)	4)	6)		
PK	0.914*	0.983*	0.690*	0.586*	0.276	0.376	0.419	0.265		
	**	**	**	**						
	(0.208	(0.193)	(0.151	(0.209)	(0.298	(0.274	(0.260	(0.250		
))))))		
HK	0.941*	1.109*	0.576*	0.855*	0.837*	0.847*	0.448*	0.692*		
	**	**	**	**	**	**		**		
	(0.085	(0.0741	(0.074	(0.0909	(0.204	(0.148	(0.222	(0.129		
T (1)	6))	6))))))		
Inflation	-	-	-	-	-	-	-0.103	-		
	0.312* **	0.303* **	0.111* **	0.291* **	0.276* *	0.248* *		0.191* *		
							(0.124			
	(0.055	(0.0533	(0.037	(0.0606	(0.126	(0.109	(0.124	(0.082		
MPS	2) 0.133*)	1)))))	0)		
	**									
	(0.026									
	(0.020									
IU	0)	0.0519								
10		***								
		(0.0151								
)								
FTS		/	0.397*							
			**							
			(0.031							
			2)							
FBS				0.0818						

	Empirical Evidence from South Asian Economies										
				(0.0252							
)							
TCI					0.912						
					(0.606						
0.07)	1 20 44					
OSI						1.294* *					
						(0.544					
F gov)	2.814*				
E-gov.							2.014 [.] **				
							(0.863				
)				
ICT								0.293*			
								**			
								(0.095			
								9)			
Constant	-	-	-	-	-	-	-	-			
	3.042*	3.169*	4.171*	2.994*	3.999*	3.445*	3.977*	3.322*			
	**	**	**	**	**	**	**	**			
	(0.700	(0.655)	(0.496	(0.728)	(1.031	(1.026	(0.939	(0.775			
))))))			
Observati	88	130	154	75	45	45	45	68			
ons								~ ~			
R-	0.943	0.928	0.951	0.951	0.947	0.951	0.956	0.951			
squared											
		0.									

Standard errors in parentheses *** p<0.01, ** p<0.05, * p<0.1

Column 7 presents the result of e-government index which refers to the adoption of ICT in public sector. It is evident form its coefficient that one percent increase in its index will produce 2.8 percent increase in GDP per capita of South Asia. The adoption of e-government is considered a potential source of controlling corruption and enhancing growth process of a developing economy. Ma, *et al.* (2005) highlight the importance of e-government. They argue that e-government facilities growth process by controlling corruption and facilitating financial development and trade in a country.

Finally, to assess the overall effect of ICT, an index is constructed using Principal Component Index. The results of ICT index are reported in last column of Table 5.1. The parameter estimate on ICT index suggests that overall ICT development is a potential source of growth in the region of South Asia. The

positive effect of ICT is significant at one percent level of significance. The coefficient of ICT indicates that one percent increase in ICT in South Asia causes 0.3 percent increase in economic growth.

Regarding control variables our results are similar to earlier studies on economic growth. The effect of input variables labor and capital is positive and significant in all regression. Similarly, the impact of human capital is positive and significant (Barro, 1998; Mankiw, *et al.*, 1992). However, growth effect of inflation is negatively significant. It is an indicator of macroeconomic instability which adversely affects economic performance of a country.

The region of South Asia comprises diverse combination of the countries. There could be a bias due to country specific omitted variables. To address such bias, we introduce fixed effects estimation approach. The results obtained using fixed effects methods are reported in Table 5.2.

Estimation										
Variable	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)		
LF	0.235	0.383*	0.420* **	-0.254	0.679*	1.299* **	1.261* **	1.217* **		
	(0.265)	(0.205)	(0.138	(0.333)	(0.353	(0.334	(0.334	(0.328		
PK	0.357* **	0.541* **) 0.496* **	0.349* **	0.321*	0.503* *	0.468* *	0.481* **		
	(0.101)	(0.0900)	(0.067 9)	(0.0931)	(0.172)	(0.193)	(0.190)	(0.115)		
HK	0.511*	1.057* **	1.347* **	0.706* **	0.995* **	1.303* **	1.263* **	1.265* **		
	(0.287)	(0.242)	(0.158	(0.236)	(0.324	(0.356	(0.354	(0.363		
Inflation	-0.0197	- 0.0015 1	0.0128	-0.0111	0.0111	0.0875	0.0775	0.0187		
	(0.0190)	(0.0194)	(0.013 9)	(0.0187)	(0.048 4)	(0.052 1)	(0.049 5)	(0.026 5)		
MPS	0.0683 *** (0.0148									
IU)	0.0350								
FTS		(0.0090 5)	0.105*							

 Table 5.2: ICT, E-Government and Economic Growth- Fixed Effects

 Estimation

240 A Research Journal of South Asian Studies

	LI	npiricai Ei	iuence jr	om Soum 2	isun Ecc	momiles		
			**					
			(0.017					
			4)					
FBS				0.0772				
гдз				0.0772 ***				
				(0.0110				
)				
TCI					1.547*			
					**			
					(0.493			
)			
OSI						0.0183		
						(0.184		
)		
E-gov.						,	0.370	
L-501.							(0.485	
)	0.0727
ICT								0.0737
								(0.058
								7)
Constant	6.326	2.195	0.993	14.57*	-2.263	-	-	-
				*		13.66*	12.97*	12.24*
						*	*	*
	(4.486)	(3.280)	(2.121	(5.683)	(5.847	(5.241	(5.249	(5.311
)))))
			,		,	,	,	,
Observati	88	130	154	75	45	45	45	68
ons								
R-	0.826	0.879	0.925	0.833	0.812	0.756	0.760	0.713
K- squared	0.020	0.079	0.923	0.055	0.012	0.750	0.700	0.713
-	7	7	7	7	7	7	7	7
Number	7	7	7	7	7	7	7	7
of id								

Standard errors in parentheses

*** p<0.01, ** p<0.05, * p<0.1

The Table 5.2 shows that baseline findings remain similar though marginal effects slightly fluctuate when fixed effects model has been estimated.

The countries in South Asia face certain country specific random shocks. There could be a bias due to country specific random shocks. To address such bias, we introduce random effects estimation approach. The results obtained using random effects methods are reported in Table 5.3.

Estimation										
Variable	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)		
LF	0.787*	0.726*	0.706*	0.841*	0.841*	0.900*	0.907*	0.827*		
Lſ	0.707* **	0.720* **	0.700° **	0.041 · **	0.041 · **	0.900 ⁻ **	0.907* **	0.027 · **		
	(0.0595	(0.0893	(0.079	(0.0307	(0.052	(0.118	(0.119	(0.033		
))	3))	(0.052))	6)		
PK	0.383*) 0.556*	0.512*	0.0833	0.312*) 0.505*) 0.463*	0.324*		
	**	**	**	0.0022	0.512	**	*	0.321		
	(0.109)	(0.0902	(0.068	(0.181)	(0.182	(0.190	(0.185	(0.180		
	())	6)))))		
HK	0.764*	0.858*	1.061*	0.890*	0.670*	1.436*	1.351*	0.750*		
	**	**	**	**	**	**	**	**		
	(0.189)	(0.187)	(0.114	(0.113)	(0.215	(0.249	(0.259	(0.150		
)))))		
Inflation	-0.0159	-	-	-0.0623	-	-	-	0.0073		
		0.0072	0.0157		0.0179	0.0763	0.0661	0		
		8								
	(0.0207	(0.0195	(0.014	(0.0407	(0.049	(0.051	(0.047	(0.046		
))	1))	4)	0)	9)	2)		
MPS	0.0381 ***									
	(0.0101									
)									
IU		0.0294								

		(0.0081								
		1)								
FTS			0.103*							
			**							
			(0.017							
			4)							
FBS				0.0593						

				(0.0142						
TCI)	1 (22)*					
TCI					1.632* **					
					(0.406					
051)	0.0556				
OSI						0.0556				
						(0.182				
)				

Table 5.3: ICT, E-Government and Economic Growth-Random Effects Estimation

E-gov.							0.523	
							(0.468	
)	
ICT								0.259*
								**
								(0.077
								1)
Constant	-	-	-	-	-	-	-	-
	3.653*	3.314*	3.382*	3.613*	4.262*	7.125*	7.131*	3.874*
	**	*	**	**	**	**	**	**
	(1.097)	(1.472)	(1.210	(0.769)	(1.123	(1.999	(1.987	(0.812
)))))
Observati	88	130	154	75	45	45	45	68
ons	00	100	10 1	10	12		12	00
Number	7	7	7	7	7	7	7	7
of id								
		Star	ndard err	ore in nar	entheses			

Standard errors in parentheses *** p<0.01, ** p<0.05, * p<0.1

The Table 5.3 provides similar findings and confirms that different components of ICT and e-government positively affect economic growth in South Asian region. Although marginal effects are slightly different, yet the base line findings remain consistent even with random effects estimation.

There is possibility of endogeneity because of omitted variable biases, measurement error and reverse causality. The OLS estimates become inefficient and biased in the presence of endogeneity, therefore, to deal with the potential problem of endogeneity and heteroscedasticity, the study applies cross-sectional 2SLS and GMM by introducing own lag variables and two instruments of personal computer and telecommunication revenue. The results obtained using 2SLS are reported in Table 5.4.

Table 5.	4: ICT,	E-Goveri	nment ar	nd Econo	mic Grov	wth- 2SL	S Estima	ation
Variabla	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)

Variable	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
LF	0.997* **	1.011* **	1.031* **	0.971* **	0.890* **	0.845* **	0.887* **	0.941* **
	(0.027 5)	(0.0255)	(0.020 1)	(0.0281)	(0.069 8)	(0.055 8)	(0.051 9)	(0.029 9)
РК	0.827* **	0.902* **	0.696* **	0.539* **	0.308	0.195	0.325	0.352
	(0.192	(0.183)	(0.147	(0.198)	(0.647	(0.459	(0.473	(0.249

HK) 0.938* **	1.119* **) 0.587* **	0.834* **) 0.821*) 0.801* **) 0.420) 0.756* **
Inflation	(0.082 3) - 0.339* **	(0.0733) - 0.301* **	(0.074 9) - 0.105* **	(0.0946) - 0.270* **	(0.421) -0.478	(0.170) - 0.432* *	(0.317) -0.194	(0.145) - 0.241* **
MPS	(0.051 5) 0.150* ** (0.027	(0.0507)	(0.036 2)	(0.0602)	(0.447)	(0.195	(0.285)	(0.089 5)
IU	3)	0.0642 ***						
FTS		(0.0172)	0.401* ** (0.030					
FBS			8)	0.0942 *** (0.0295				
TCI)	0.745 (1.607			
OSI)	1.515* * (0.680		
E-gov.)	2.911* * (1.394	
ICT)	0.213* (0.117)
Constant	- 3.665*	- 3.744*	- 4.372*	- 3.408*	-2.712	- 2.852*	- 3.239*	- 3.306*
	** (0.673	** (0.643)	** (0.495	** (0.725)	(2.014	(1.630	(1.756	** (0.736

ICT an	d E-gover	nment as i	the Source	s of Econ	omic Grow	vth in Info	ormation 1	Age:
	E	mpirical E	Evidence fr	om South	Asian Ec	onomies		
))))))
Observati ons	81	122	153	67	44	44	44	67
R- squared	0.947	0.932	0.949	0.951	0.960	0.972	0.969	0.952
		Sta	ndard err	ors in pai	entheses			

Standard errors in parentheses *** = (0.01) ** = (0.05) * = (0.1)

*** p<0.01, ** p<0.05, * p<0.1

This method gives better results as compared to the previous estimation techniques as all indicators are causing positive and significant effect on economic growth of South Asia. The effect of e-government is comparatively strong implying that this region can significantly benefit from the implementation of ICT infrastructure in public sector. The Table 5.4 also shows that all other control variables except inflation are causing positive impact on economic growth of South Asian economies. While this negative impact of inflation is also consistent with the empirical literature (Majeed and Malik, 2016).

Finally, the study reports results obtained using GMM estimation technique in Table 5.5. The baseline findings remain similar in this estimation as well.

Variable	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
LF	1.046*	1.068*	1.047*	1.019*	0.890*	0.842*	0.882*	0.962*
	**	**	**	**	**	**	**	**
	(0.050	(0.0529	(0.034	(0.046	(0.064	(0.033	(0.026	(0.041
	5))	0)	4)	6)	3)	4)	0)
PK	1.065*	1.184*	0.789*	0.674*	0.308	0.195	0.375	0.496*
	**	**	**	**				
	(0.263	(0.292)	(0.200	(0.251	(0.666	(0.453	(0.417	(0.284
)))))))
HK	1.050*	1.250*	0.646*	0.918*	0.821*	0.786*	0.300	0.745*
	**	**	**	**	*	**		**
	(0.120	(0.131)	(0.123	(0.131	(0.375	(0.176	(0.260	(0.171
)))))))
Inflation	-	-	-	-	-0.478	-	-0.107	-
	0.341*	0.291*	0.102*	0.272*		0.434*		0.222*
	**	**	**	**		**		*
	(0.064	(0.0641	(0.037	(0.070	(0.355	(0.123	(0.195	(0.092
	2))	0)	1))))	4)
MPS	0.133*							
	**							

Table 5.5: ICT, E-Government and Economic Growth- GMM Estimation

Farzana Naheed Khan & M. Tariq Majeed									
	(0.025								
IU	8)	0.0524 ***							
		(0.0190							
FTS)	0.386*						
			(0.032 9)						
FBS			- /	0.101*					
				(0.024 6)					
TCI				0)	0.745 (1.203				
OSI)	1.502* **			
						(0.392			
E-gov.)	3.334* **		
							(0.811		
ICT)	0.245* *	
								(0.117	
Constant	_	_	_	_	-2.711	-2.762	_)	
Constant	3.945* **	4.149* **	4.467* **	4.001* **	2.711	2.702	3.002*	3.183* **	
	(0.756)	(0.822)	(0.565)	(0.816)	(2.069)	(1.700)	(1.552)	(0.761)	
Observati ons	81	122	153	67	44	44	44	67	
R- squared	0.943	0.927	0.949	0.949	0.960	0.972	0.968	0.951	
		Robust	standard	errors in	narenthe	Sec			

Robust standard errors in parentheses *** p<0.01, ** p<0.05, * p<0.1

The relative strength of e-government as compared to other measures of ICT further increases in this estimation technique. The coefficient of e-government

shows that 1 percent increase in the index of e-government causes 3.34 percent increase in GDP per capita growth of South Asia. All these findings suggest that South Asian economies can significantly benefit from investment in ICT infrastructure in general and its implementation in public sector in particular.

Conclusion

The study investigates growth effects of ICT and e-government, therefore, empirical investigation has been conducted in the context of macroeconomic growth model. The scope of the study is cross-country analysis of South Asian economies. We have estimated our model with Ordinary Least Squares (OLS), Fixed Effects (FE), Random Effects (RE), Two Stage Least Squares (2SLS) and Generalized Method of Moments (GMM) econometrics techniques.

The present study contributes into the existing literature on economic growth and ICT by using diverse measures of ICT to capture the more robust parameter estimates. In particular, to untangle the growth effects of information and communication technology in public sector, a unique measure of e-government has been introduced. Moreover, to address the potential problem of endogeneity, instrumental variables estimation technique has been used.

The results show that all measures of ICT and e-government have positive as well as significant impact on economic growth of South Asia. The parameter estimates across ICT measures slightly fluctuate where the marginal impact of internet users is comparatively lower while the marginal impact of phones is comparatively higher. A Principal Component Analysis of ICT measures show that one percent increase in ICT causes 0.3 percent increase in growth. Our results illustrate that positive impact of e-government is strong in the region. The coefficient of e-government shows that 1 percent increase in the index of e-government causes 3.34 percent increase in GDP per capita growth of South Asia economies.

In the lights of above findings we can conclude that ICT and e-government are exclusively contributing in the economic growth of South Asia. Findings of the study suggest that South Asian countries need to strengthen their ICT policies and improve using of new information and communication technology and engaging skilled workers. Moreover, findings on e-government suggest that South Asia countries need reinforce implementation of ICT in public sector. On the other side, inflation should be contained in the long-term to avoid their negative impact on growth.

References

Aker, J. C., & Mbiti, I. M. (2010). Mobile phones and economic development in Africa. *The Journal of Economic Perspectives*, 24(3), 207-232.

- Barro, R.J. (1998). *Determinants of economic growth: a cross-country empirical study* (1st ed.), Massachusetts, MIT Press Books, MIT Press, USA.
- Brynjolfsson, E., & Hitt, L. M. (2000). Beyond computation: Information technology, organizational transformation and business performance. *Journal of Economic perspectives*, 14(4), 23-48.
- Chen, A. J., Pan, S. L., Zhang, J., Huang, W. W., & Zhu, S. (2009). Managing egovernment implementation in China: A process perspective. *Information & Management*, 46(4), 203-212.
- Choi, C., & Hoon-Yi, M. (2009). The effect of the internet on economic growth: Evidence from cross-country panel data. *Economics Letters*, 105(1), 39-41.
- Czernich, N., Falck, O., Kretschmer, T., & Woessmann, L. (2011). Broadband infrastructure and economic growth. *The Economic Journal*, 121(552), 505-532.
- Holt, L., & Jamison, M. (2009). Broadband and contributions to economic growth: Lessons from the US experience. *Telecommunications Policy*, 33(10-11), 575-581.
- Kaur, K., & Malhotra, N. (2014) Telecommunications and economic growth in India: Causality analysis. *International Journal of Research in Business Management*, 2(5), 31-46.
- Krishnan, S., & Teo, T. (2012). Moderating effects of governance on information infrastructure and e-government development. *Journal of the American Society for Information Science and Technology*, 63(10), 1929-1946.
- Krishnan, S., Teo, T., & Lim, V. (2013). Examining the relationships among egovernment maturity, corruption, economic prosperity and environmental degradation: A cross-country analysis, *Information and Management*, 50 (8), 638-649.
- Koutroumpis, P. (2009). The economic impact of broadband on growth: A simultaneous approach. *Telecommunications Policy*, 33 (9), 471-485.
- Ma, L., Chung, J., & Thorson, S. (2005). E-government in China: Bringing economic development through administrative reform. *Government Information Quarterly*, 22(1), 20-37.
- Mahyideen, J.M., Ismail, N.W., & Hook, L.S. (2012). A pooled mean group estimation on ICT infrastructure and economic growth in ASEAN-5 countries. *Int. Journal of Economics and Management*, 6(2), 360-378.
- Majeed, M. T., Ahmad, E., & Khawaja, M. I. (2006). Determinants of exports in developing countries. *The Pakistan Development Review*, 45(4), 1265-1276.
- Majeed, M. T., & Khan, F. N. (2018). Do information and communication technologies (ICTs) contribute to health outcomes? An empirical analysis. *Quality & Quantity*, 1-24.
- Majeed, M. T., & Malik, A. (2016). E-government, economic growth and trade: a simultaneous equation approach. *Pakistan Development Review*, 55(4), 499-520.
- Mankiw, N. G., Romer, D., & Weil, D. N. (1992). A contribution to the empirics of economic growth. *The Quarterly Journal of Economics*, 107(2), 407-437.

- Empirical Evidence from South Asian Economies
- Niebel, T. (2018). ICT and economic growth-Comparing developing, emerging and developed countries. *World Development*, 104(C), 197-211.
- Romer, P. M. (1990). Endogenous technological change. *The Journal of Political Economy*, 98(5), S71-S102.
- Sabri, A., Sabri, O., & Al-Shargabi, B. (2012). A cultural e-Government readiness model. *Intelligent Information Management*, 4, 212-216
- Sassi, S., & Goaied, M. (2013). Financial development, ICT diffusion and economic growth: Lessons from MENA region. *Telecommunications Policy*, 37(4), 252-261.
- Solow, R. M. (1957). Technical change and the aggregate production function. *The Review of Economics and Statistics*, 39(3), 312-320.
- Summers, Lawrence (1999) Reflections on managing global integration, *Journal* of Economic Perspectives (U.S.), 13, 3-18.
- Von-Haldenwang, C. (2004). Electronic government (e-government) and development. *The European Journal of Development Research*, 16(2), 417-432.
- Vu, K. M. (2011). ICT as a source of economic growth in the information age: Empirical evidence from the 1996–2005 Period. *Telecommunications Policy*, 35(4), 357-372.
- West, D. M. (2004). E-Government and the transformation of service delivery and citizen attitudes. *Public Administration Review*, 64(1), 15-27.
- United Nations Development Program (2006). Fighting corruption with egovernment applications. *APDIP* e-note 8. http://www.unapcict.org/ecohub/resources/apdip-e-note-8-fightingcorruptionwith-e.

Biographical Note

Farzana Naheed Khan is an Assistant Professor at School of Economics, Quaidi-Azam University, Islamabad, Pakistan.

M. Tariq Majeed is an Assistant Professor at School of Economics, Quaid-i-Azam University, Islamabad, Pakistan.